

FIG. 1

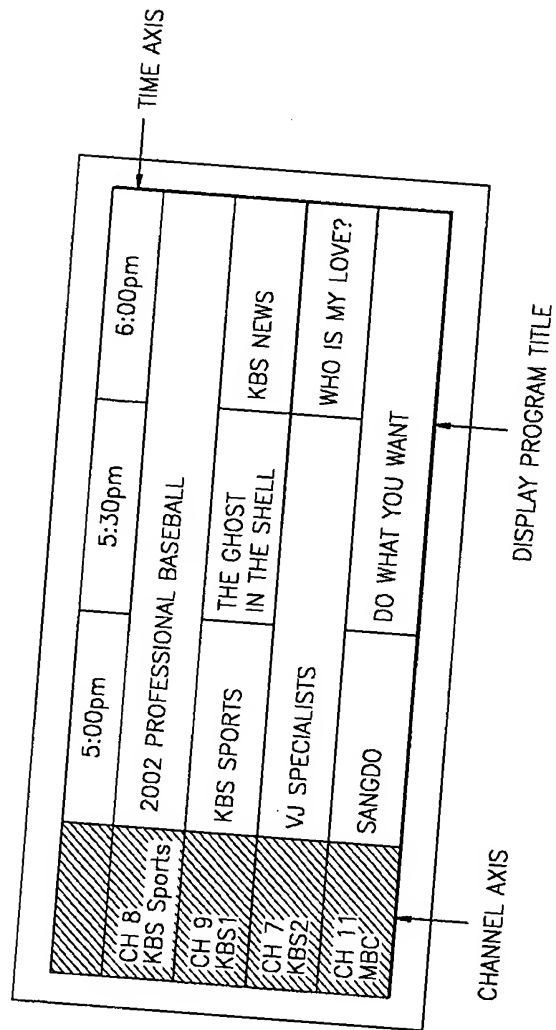


FIG. 2

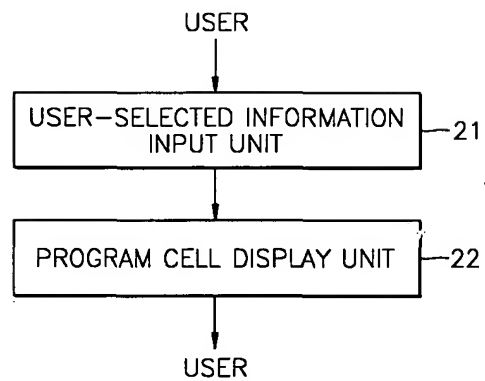


FIG. 3

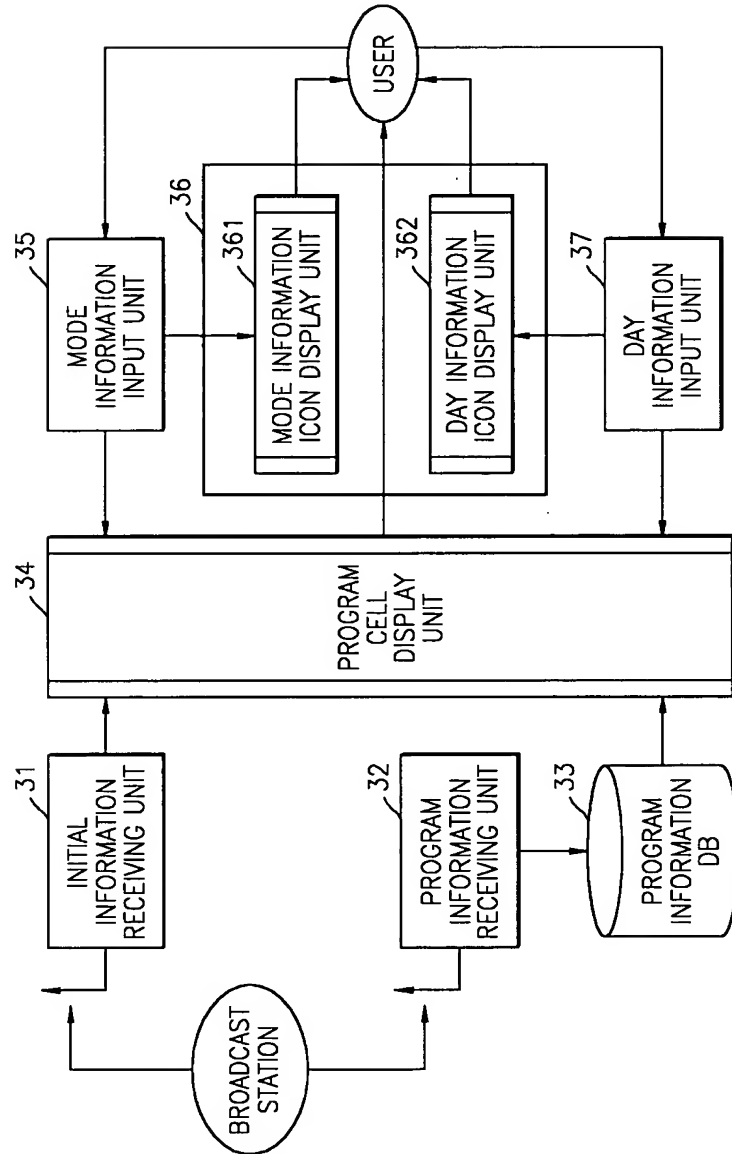


FIG. 4

CHANNEL	MODE	DAY							PROGRAM CELL	
		[=]	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		SUNDAY
OCT. 31 (THUR) 14:34										
8 KBS SPORTS	2002 PROFESSIONAL 13:30(2:30)				MLB CHANHO PARK STARTING 16:00(2:30)					
9 KBS1	KBS SPORTS 14:00(1:30)				THE GHOST IN THE SHELL 15:30(0:30)			KBS NEWS 16:00(0:50)		
7 KBS2	VJ SPECIALISTS 14:30(1:30)				SHE DRIVES ME CRAZY 15:30(0:30)			WHO IS MY LOVE? 17:00(1:00)		
11 MBC	SANGDO 14:00(1:00)				DO WHAT YOU WANT 15:00(1:00)			MBC SPORTS 17:00(0:20)		

FIG. 5

MODE		DAY						
=		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
OCT. 31 (THUR) 14:34								ALL
8 KBS SPORTS	SET PROGRAM CELL CONTENTS	PROGRAM TITLE ON						
	SEE PROGRAM TYPES	BROADCAST TIME						
9 KBS1	KBS SPORTS 14:00(1:30)	OFF						
		BEGINNING TIME + + LENGTH OF BROADCAST						
7 KBS2	VJ SPECIALISTS 14:30(1:30)	BEGINNING TIME + ENDING TIME						
		VIEWER AGE RESTRICTION OFF						
		PAY-PER-VIEW CHARGED						
		PROGRAM OFF						
11 MBC	SANGDO 14:00(1:00)	17:00(1:00)						
		DO WHAT YOU WANT 15:00(1:00)						
		MBC SPORTS 17:00(0:20)						

CHANNEL PROGRAM CURRENTLY BEING BROADCAST PROGRAM CELL

FIG. 6

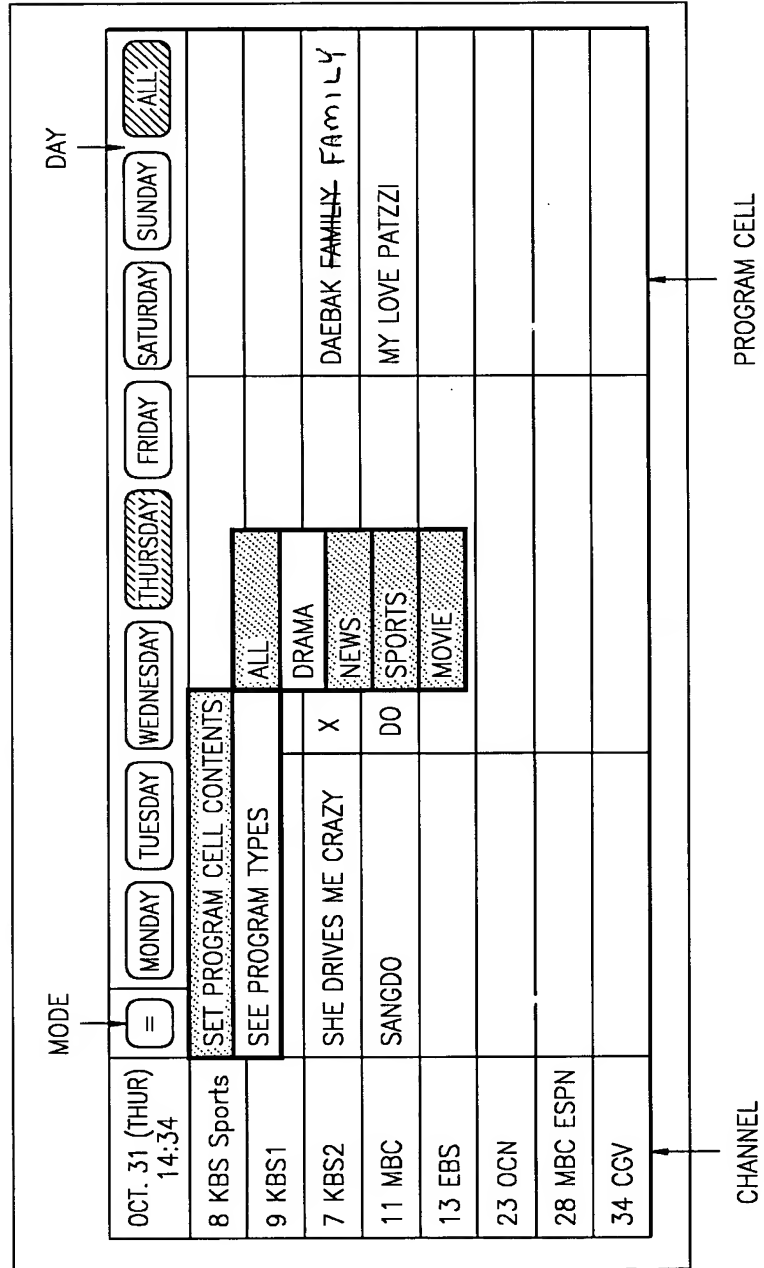


FIG. 7

MODE		DAY						
OCT. 31 (THUR) 14:34	=	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
8 KBS Sports	2002 PROFESSIONAL BASEBALL				MLB CHANHO PARK STARTING			
9 KBS1	KBS SPORTS				THE GHOST IN THE SHELL			KBS NEWS
7 KBS2	VJ SPECIALISTS				SHE DRIVES ME CRAZY			WHO IS MY LOVE?
11 MBC	SANGDO				DO WHAT YOU WANT			MBC SPORTS
13 EBS	CONVERSATIONAL CHINESE				CONVERSATIONAL GERMAN			GOODMORNING SILVER
23 OCN	THE SWING				THE WAY OF THE GUN			BACK DRAFT
28 MBC ESPN	NBA BIG GAMES 1990				2002 KOREA ICE...			SPORTS CENTER
34 CGV	THE WINTER TRAVELER				THE BEST OF THE BE...			THE AMERICAN QUILT
CHANNEL		PROGRAM CELL						

FIG. 8

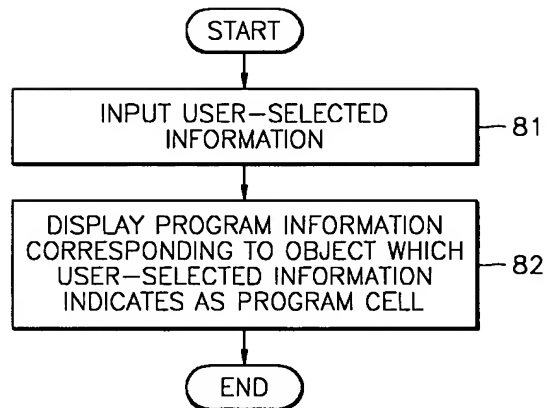


FIG. 9

